

HOW TO

Improve Your Touch

(and Make More Putts)

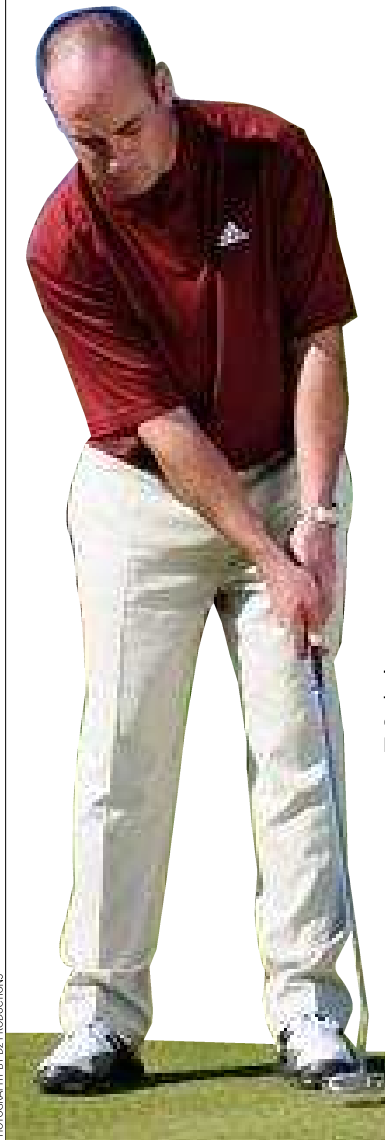
New research proves it can be done

The Problem

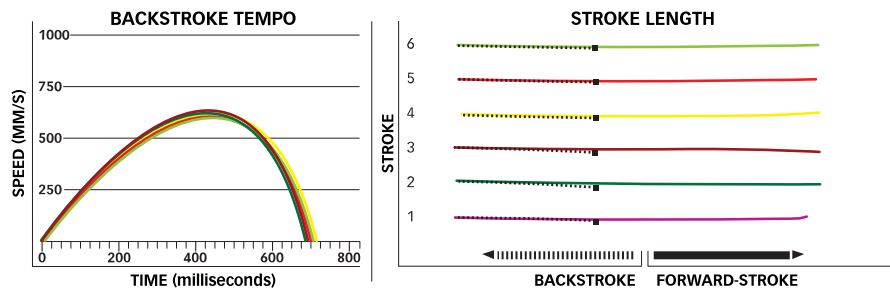
YOU HAVE zero feel on the greens. Your putts are consistently short, long or anywhere but in the hole.

The Solution

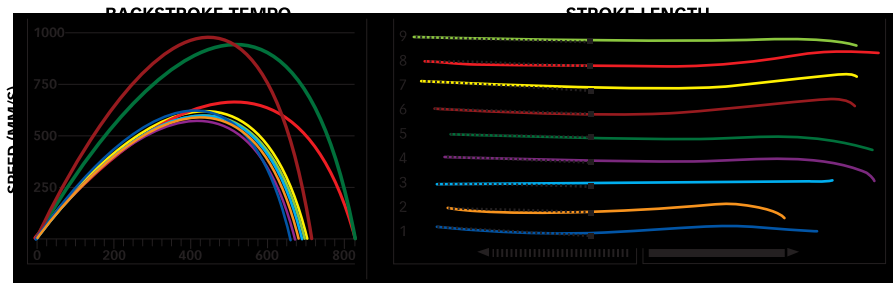
Until now, it was assumed you were born with feel and couldn't learn it. However, recent studies using the SAM PuttLab and Advanced Motion Measurement's 3D Motion Analysis System prove there are certain things you can practice to improve your putting touch. Putters with good touch make the same length backstroke and forward-stroke every time. Moreover they take the putter back and through with a consistent speed.



Stroke length and distance patterns of a Tour player on the same 15-foot putt.



Here are the same measurements for a mid-handicap amateur.



The mid-handicapped player's backstroke and forward-stroke lengths don't match up. Moreover, he takes the putter back at inconsistent speeds, and is even more inconsistent on the forward-stroke. Combining fast backstrokes with slow forward strokes, and vice-versa, makes it impossible to roll the ball at a consistent pace. That's why you come up short on one putt and hammer the next one.

To see the entire test and learn more about improving putting touch and feel, visit golf.com

How to Improve Your Touch

Find a 15-foot putt and decide how far back you must take your putter back to get the ball to the hole. Place a tee at that point and another tee at the same distance in front of the ball. Repeat your stroke over and over until you can stop your putter at both tees without looking. You'll notice that this practice automatically gives you perfect tempo! Now you have it—consistent stroke length and speed.



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